



Wrench.AI Joins NVIDIA Inception Program

Salt Lake City, Utah—November 21, 2018—[Wrench.AI](#) today announced it has joined the [NVIDIA Inception program](#), which is designed to nurture startups revolutionizing industries with advancements in AI and data sciences.

Wrench.AI has developed a core technology that empowers enterprises with meaningful insights for their marketing, sales, and support organizations so they build deeper relationships with customers and scale them without compromising their trust. Wrench.AI technology takes off where CRMs leave off, providing actionable segments, product fit, and campaign recommendations, and refining those recommendations as clients generate new data.

By joining the NVIDIA Inception program, Wrench.AI will gain access to its significant global ecosystem of deep learning experts, state-of-the-art technology, best-in-class training, and omnichannel marketing.

“We are really excited and proud to be a part of Inception,” said Dan Baird, CEO of Wrench.AI. “We look forward to digging deep with the Inception team and listening and learning. We have no doubt our technology will end up all the better for it.”

NVIDIA's Inception program is a virtual accelerator program that helps startups during critical stages of product development, prototyping and deployment. Every Inception member gets a custom set of ongoing benefits, from hardware grants and marketing support to training with deep learning experts.

About Wrench.Ai

Wrench.Ai, a B2B startup founded in 2017, is based in Salt Lake City, Utah. We're changing the game with our machine and deep learning technology. We empower your marketing, sales, and support teams to quickly uncover meaningful insights, kickoff relationship-building initiatives, and scale them—all without compromising users' trust. For more information, please visit <https://wrench.ai/>.

Contact about this news:

Wrench.Ai
Gabi Barragan
e-mail: gabi@wrench.ai
phone: 415.851.5572

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